

FOODTECH & MEDIA LANDSCAPE 2019



/// IN-HOME ///

/// OUT-OF-HOME ///

Digital-First Recipe/Food Content

"Smart" / Connected Food Content

Nutrition / Wellness

Digital CPG Mktg, Ad & Sales Insights

Grocery eCommerce

Omnichannel Grocery (B2B2C)

Meal Delivery (eCommerce)

Catering & Corporate Meals

Ordering & Delivery Marketplaces

Wine, Beer & Spirits Content / eCommerce

Restaurant Reviews & Local Discovery

Local Deals, Loyalty, Rewards

Restaurant CX, Mktg & CRM (B2B)

Reservations / Event Mgmt

Restaurant Staffing / Workforce Mgmt

On-Premise + Retail Alcohol Tech (B2B)

On-Premise Ordering/Payments

Food Rescue / Waste Mgmt (Foodservice)

Restaurant Mgmt & Business Analytics

/// ENABLING TECHNOLOGIES ///

Supply Chain Transparency / Sustainability Tracking

Next Gen In-Store Grocery Tech

Ordering & Delivery Platforms (B2B)

Conversational Platforms: Voice & Bots

AI/ML Food & Bev Product Innovation

Food Procurement Marketplaces & Platforms

Restaurant Cloud POS

Shared / Cloud Kitchen Platforms